

OEM & ODM STRATEGIC PARTNERSHIP GUIDE

TAITAO Ceramic Sanitary Ware Manufacturing Service (2026 Edition)

1. Company Introduction & Service Scope

TAITAO is a premier manufacturer of ceramic sanitary ware, specializing in core categories such as **ceramic kitchen sinks, toilets, and washbasins**. Equipped with standardized production lines, a stringent quality control system, and full-process customization capabilities, we provide comprehensive, one-stop OEM/ODM services for global brands.

- **End-to-End Customization:** From product appearance, dimensions, and color formulations to branding and packaging.
 - **Seamless Execution:** Custom development, prototyping, and mass production based on your proprietary drawings or reference samples.
 - **Global Compliance:** All TAITAO products fully comply with the rigorous quality standards of major global markets, including Europe, North America, Australia, and New Zealand.
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2. Core OEM/ODM Capabilities

We provide highly flexible manufacturing solutions tailored to your brand's unique requirements:

- **Product Design:** Customization of appearance, dimensions, structural shapes, and color formulations.
 - **Brand Identity:** Custom logo application utilizing laser engraving or high-durability kiln-fired decals.
 - **Tailored Packaging:** Customized outer cartons, specific labeling, and seamless integration of brand elements.
 - **R&D & Prototyping:** Custom mold development and physical sampling based on technical drawings or physical samples.
 - **Supply Chain Integration:** Management from mass production and quality inspection to logistics and global shipping.
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3. Mold & Development Fee Policy

For customized new products, a one-time development fee is assessed based on structural complexity and manufacturing difficulty.

- **Fee Structure:** Ranging from **RMB 20,000 to 100,000** per product (confirmed following technical evaluation).
- **Cost Coverage:** Encompasses the entire R&D lifecycle: design optimization, mold fabrication, sample testing, and process debugging.
- **100% Refund Policy:** As a commitment to long-term partnerships, we offer a **full refund** of the development fee once the cumulative order volume reaches a mutually agreed-upon target. The refunded amount is credited toward subsequent orders.
- **Volume Incentives:** Larger order volumes secure more favorable unit pricing and lower the threshold for development fee refunds.

4. Lead Times: Development & Production

Process Stage	Toilets (Ceramic)	Kitchen Sinks	Notes
R&D & Prototyping	60 Days	45 Days	From design approval & fee receipt
Mass Production	60 Days	45 Days	Based on 1,000 units (standard order)

Note: Lead times can be flexibly adjusted to accommodate urgent production schedules and market demands (subject to capacity confirmation).

5. Order Requirements & Minimum Order Quantity (MOQ)

- **Production Adherence:** All OEM custom orders are manufactured strictly according to technical drawings, approved physical samples, and agreed quality standards.
- **MOQ Guidelines:** Custom products are subject to an MOQ specific to the product category and size. Exact figures will be established during the quotation phase.
- **Tiered Pricing:** Bulk orders qualify for tiered discounts and highly favorable commercial terms.

- **Contractual Clarity:** All orders are formalized through a binding contract defining specifications, pricing, lead times, and quality standards.
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6. Quality Control & Acceptance Standards

- **Stringent QC Protocols:** Standardized inspections monitor glaze quality, dimensional accuracy, water absorption, structural strength, stain resistance, and thermal shock resistance.
 - **Inspection & Verification:** Clients may conduct on-site inspections or utilize third-party agencies (e.g., SGS/ITS). Goods are authorized for shipment only after client approval.
 - **After-Sales Liability:** For manufacturing defects (excluding transportation damage), TAITAO assumes full responsibility, providing prompt resolutions via replacements, returns, or compensation.
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7. Standard Partnership Workflow

1. **Initial Consultation:** Client provides design sketches, dimensions, or reference samples.
2. **Quotation & Proposal:** TAITAO issues a formal quotation detailing development fees and unit pricing.
3. **Contract Execution:** Finalization of technical details and signing of the OEM/ODM agreement.
4. **R&D Implementation:** Design optimization, mold fabrication, and initial sampling.
5. **Sample Approval:** Client reviews and provides formal sign-off on the physical prototype.
6. **Mass Production:** Manufacturing begins following receipt of the production deposit.
7. **Inspection & Shipment:** Client verifies quality; TAITAO arranges logistics upon receipt of final balance.
8. **Repeat Orders & Rebates:** Cumulative volume triggers the development fee refund/credit.

8. Partnership Guarantees & Confidentiality

- **IP Protection:** All design drawings, custom molds, and brand data are kept strictly confidential. TAITAO guarantees that custom molds will never be resold or disclosed to third parties.
- **Transparent Pricing:** No hidden fees; all costs are explicitly itemized in quotations and contracts.
- **Strategic Partner Benefits:** Long-term clients benefit from VIP policies, including priority production scheduling and flexible payment terms.